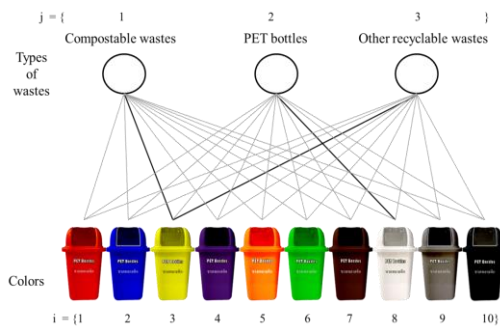


IA-4 The Color Preference and Noticeability of Trash Bins

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Color selection for survey

10 colors with 3 bin types



Objectives

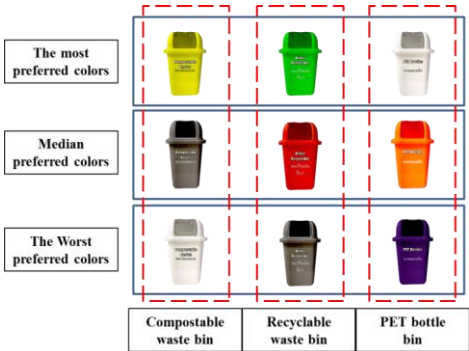
- To find out the appropriate color of trash bin
- To investigate noticeability of trash bin in each location

Conclusions

- Yellow is constantly preferred color.
- Individual color preference ↔ combination preference.
- Noticeability ↔ color preference and environment.

Designed investigations

9 candidate bins



Noticeability in location



Future study

- Find out the effects of color and noticeability of trash bin on waste collection and separation performances.

Pairwise comparison with Scheffé's approach

Results

